United Way United Way of Midland	Edu		al: Families achieve educational s	or Families Measurable uccess through high-quality educati g, to the potential of employment w	on for children aged 0-17 and
Target Population	Client Goals	Inputs & Interventions	Short and Medium- term Outcomes	Indicators / Metrics	Outputs / Measurement Tools
Children	Child is ready for school and takes charge of his/her learning.	<ul> <li>Support for child to meet their Educational success goals:</li> <li>Subsidized, stable, high-quality Early Childhood Education (ECE) programs.</li> <li>High-quality In School partner programs for school-aged youth/teens (focus on literacy skills, grade improvement, At-Risk students, services, graduation rates, and attendance).</li> <li>High-quality Out of School Time (OST) programs for school-agers.</li> <li>Tutoring programs</li> <li>Mentoring programs</li> <li>Interns / Apprenticeships</li> <li>Service navigation with closed loop referrals.</li> </ul>	<ul> <li>Increased school readiness</li> <li>Improved school performance (grades and achievement)</li> <li>Increased # of children who plan for college attendance</li> <li>Improved school attendance</li> <li>Improved grades, test scores</li> <li>Improved literacy skills</li> </ul>	<ul> <li>Student Success</li> <li>% of # of students with improved literacy skills.</li> <li>% of # of students with improved grades and achievement.</li> <li>% of # of students with Increased attendance.</li> </ul>	<ul> <li>Access measures.</li> <li>Participation Measures</li> <li>Academic report cards,</li> <li>Pre/post-test; measure increased.</li> <li>Student / Parent / School surveys</li> <li>School data; measure increase/ decrease (STAAR, EOC, Grade Promotion, etc.)</li> <li>Closed loop referrals.</li> </ul>
Parents	Parent becomes a learning partner.	<ul> <li>Support for parents to meet their Educational success goals:</li> <li>Case management</li> <li>Free or low-cost coursework leading to credential, degree, marketable skill.</li> <li>Tutoring or remedial coursework</li> <li>Study support</li> <li>ESL combined with workforce training</li> <li>Service navigation with closed loop referrals.</li> </ul>	<ul> <li>Parent satisfaction with Services.</li> <li>Parent persistence through Coursework.</li> <li>Parent completion of course work with satisfactory results.</li> <li>Measurable skill development.</li> <li>Credentials earned.</li> <li>Improved literacy skills.</li> </ul>	<ul> <li>Parent Success</li> <li>% of # of parents that have increased enrollment into a post-secondary education, certification, or GED attainment program.</li> <li>% of # of parents that have improved parenting skills and involvement in their children's learning activities.</li> <li>% of # of parent that have improved their functional literacy skills.</li> </ul>	<ul> <li>Parent participation measures.</li> <li>Parent completion rates</li> <li>Academic report cards,</li> <li>Pre/post-test; measure increased.</li> <li>Parent / Learning institute surveys</li> <li>School data: Grade/Rank Promotion, Credentials / degree earned etc.)</li> <li>Closed loop referrals.</li> </ul>
Family Unit Complementary and reinforcing. aligned with Parent or Child interventions	Education success becomes a core family value.	<ul> <li>Support for families to meet their Educational success goals (Wrap around family support):</li> <li>Case management services</li> <li>Parenting classes</li> <li>Parenting support groups</li> <li>Peer support systems</li> <li>Social gatherings to reduce isolation</li> <li>Service navigation with closed loop referrals.</li> </ul>	<ul> <li>Reduced family mobility.</li> <li>Parenting skills developed.</li> <li>Reduced stress, anxiety, depression.</li> <li>Improved parent-child interaction.</li> <li>Improved parent-school interaction.</li> </ul>	<ul> <li>Family Well-being</li> <li>% of # of families increased family literacy.</li> <li>% of # of families that have enhanced their home learning environment.</li> <li>% of # of families that have increased family engagement.</li> </ul>	<ul> <li>Access measures.</li> <li>Participation Measures.</li> <li>Family pre/post surveys for services.</li> <li>Closed loop referrals.</li> </ul>



## 2-Gen – Pathways for Families Strategies for Education Success

1	2	3
Co-locate educational offerings for children and parents.	Increase child care/OST options during afternoons, evenings, weekends, and summer (prioritizing children aged 0-17).	Increase the number of programs or partnerships using a 2-Gen approach that incorporate high quality ECE or OST.
This strategy aims to increase the number of educational opportunities for adults and children offered at the same time and location.	This strategy aims to increase the number of child care/OST offerings outside of traditional business hours to help support parents enrolled in classes or training.	This strategy aims to support existing 2-Gen providers and funders to connect parents to high-quality ECE and/or OST, either by providing the quality care in house or through financial assistance to access care in the community.
4	5	6
<b>4</b> Improve access to adult education and training by reducing financial and logistical barriers to participation.	5 Establish clear pathways for parents to continue their educational advancement and enter or advance in the workforce. (Which may include ESL and / or GED)	<b>6</b> Increase enrollment in and completion of programs leading to middle-skill jobs for parents, prioritizing programs in healthcare, information technology, and skilled trades.
training by reducing financial and logistical	Establish clear pathways for parents to continue their educational advancement and enter or advance in the workforce. (Which	Increase enrollment in and completion of programs leading to middle-skill jobs for parents, prioritizing programs in healthcare,
training by reducing financial and logistical	Establish clear pathways for parents to continue their educational advancement and enter or advance in the workforce. (Which	Increase enrollment in and completion of programs leading to middle-skill jobs for parents, prioritizing programs in healthcare,
training by reducing financial and logistical barriers to participation. This strategy aims to enable more parents to participate in adult education and/ or job training by reducing financial and logistical	Establish clear pathways for parents to continue their educational advancement and enter or advance in the workforce. (Which may include ESL and / or GED) This strategy aims to increase the number of child care/OST offerings outside of traditional business hours to help support parents	Increase enrollment in and completion of programs leading to middle-skill jobs for parents, prioritizing programs in healthcare, information technology, and skilled trades. This strategy aims to support parents with low income to begin and sustain education/training pathways toward